



**FOR MORE INFORMATION:**

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**FOR IMMEDIATE RELEASE:**

**Powell Lacrosse Becomes the Official Uniform Supplier of the NCLL**

September 27, 2023 (CHITTENANGO) - Powell Lacrosse and the National College Lacrosse League (NCLL) announced a three year partnership beginning in the 2024 season. This multifaceted collaboration is set to redefine the lacrosse experience for college athletes and fans alike, bringing an unprecedented level of excitement for the sport.

The deal includes increased branding for Powell Lacrosse and the NCLL across each of their individual platforms and a heightened experience for all NCLL athletes. Powell Lacrosse will support the NCLL with Player of the Week awards, All-Tournament teams, and the league's Most Valuable Player accolade.

“We are excited to partner with Powell Performance Brand,” said Jamie McNealy, National Director of the NCLL. “This is a fantastic journey for our student-athletes and we feel that there is a lot of synergy moving forward.”

“We share with the thousands of NCLL players a love and passion for the sport that is unmatched,” shared Powell Lacrosse President Ryan Powell, “The agreement with the NCLL allows us to showcase players that aren't necessarily seen on TV screens each week but rather weekend warriors that love the sport and have made a decision to play high level college club lacrosse.”

**About Powell Lacrosse**

This game goes far beyond the endline and carries on long after the last blow of the whistle. We're here to support the culture, push the future and pull the past. We love lacrosse. We always have. We always will.

## **About National College Lacrosse League**

The National College Lacrosse League was founded in 1990 and is a men's lacrosse league comprising non-varsity college lacrosse clubs. The NCLL is one of the three primary areas of collegiate lacrosse and is considered the premier college club league for schools that have Division 1 varsity lacrosse.

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